

Fayetteville Roller Derby Sponsorship Program

Fayetteville Roller Derby is the All-American City's Roller Derby Team. We are a 501(c) 3 non-profit organization, and partake in competitive "bouts" for international ranking in the WFTDA Women's Flat Track Derby Association. We are currently ranked 115 out of 274 teams worldwide.

We host 6 home bouts at the Crown Arena from our April-October season, with 4 remaining for 2016. Each bout we average 600 fans in attendance. We have a total of 70-100 (players and volunteers) that come together for an after bout catered appreciation. We then take it to our favorite local bar for an after party celebration.

Fayetteville Roller Derby wants your support but also wants to offer sponsorship options that your business can benefit from! Based on what your business can offer, we could come up with a personalized agreement to match the worth in advertisement, event appearances and even special requests!

Team Appearances and Events

Season Social
Events

Season After Bout
Parties

Season
Fundraisers

Dine-In w/ FB
Check in

Home Bout Advertising

Banners; Includes announcer mentions at bouts

First Season
(Banner
Provided)

Following
Seasons

Vendor Tables; Includes a quarter page ad in program. No food/ drink sales at vendor tables

Season Vendor Table

1 Time Vendor Table

Home Bout Program Ads

Full Page
Season

Half Page
Season

[Add Ons](#)

Season Score Board Ad

**2016 FAYETTEVILLE ROLLER DERBY
HOME SEASON SCHEDULE**
CELEBRATING 10 SEASONS



APR 16 | JUN 25 | JUL 9 | AUG 13 | SEP 17 | OCT 22
CROWN ARENA | 1960 Coliseum Drive



ROGUE ROLLER GIRLS
WOMEN'S FLAT TRACK ROLLER DERBY
FAYETTEVILLEROLLERDERBY.COM

Hotlink on FRD Website
FRD Merchandise
Bout Tickets

If interested please contact DIESEL (Lisa DiRusso) at sponsorship@fayettevillerollerderby.com

Fayetteville Roller Derby Sponsorship Program

Business Name, POC

Address

Phone and Email

Website

Facebook and Instagram

Your business will receive a "The Pack is Here" welcoming on Facebook and Instagram recognizing your business as a FRD Sponsor. Signing this contract you understand...

I am entitled to only the benefits listed for the sponsorship tier I have selected below. I retain no rights to the FRD company logo, information, or associated items. I retain no monetary interest nor am I "stakeholder" in FRD. I am making this contribution without coercion and of my own free will. I understand the possible uses of my donation. I can rescind my sponsorship involvement at any time, but no refund will be issued and all benefits will immediately cease. I reserve the right to limit the use of my business name/logo. I will present these limitations to FRD in writing 60 days prior to the effective date of limitation. I understand that I have been granted limited use of FRD logo and/or name and may only use it with relation to sponsorship acknowledgement and event promotion. I understand that my sponsorship donation is for the 2016 Season only and I may be contacted for renewal next year.

The options I have chosen to support FRD as a Sponsor are:

- \$1000+ Season Banner + Vendor Table + Hotlink on FRD Website + 1/4 page ad in Program + Bout Mentions
- \$500+ Season Vendor Table + 1/4 page ad in Program + Bout Mentions
- \$100 Single Vendor Table + 1/4 page ad in Program + Bout Mentions
- \$500+ Season Score Board Ad + Hotlink on FRD Website
- \$250 Hotlink on FRD Website
- \$250 Season Score Board Ad
- \$300 Season Full page ad in Program
- \$50 Single Full page ad in Program
- \$150 Season 1/2 page ad in Program
- \$25 Single 1/2 page ad in Program
- \$250 Season Score Board Ad
- (Values Vary) Season Tickets
- (Values Vary)FRD Merchandise

Total Dollar Value of Sponsorship: _____ Type: Check Money Order Cash
Goods/Services

(Business Owner) (Date)

(Sponsorship Chairman) (Date)

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